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Live Streaming Field Production Class

Interactive Virtual Education Now Available at OMF

Denver, CO, August 23, 2011 – <u>The Open Media Foundation</u> (OMF) is going beyond traditional education and class limitations, launching an interactive virtual class through live stream on <u>denveropenmedia.org</u> and on Comcast Channel 57, via Denver Open Media. OMF has a strong history of providing high-quality, affordable media education programs, and is taking this step to make their courses more available and accessible to all. Anyone with a computer or Cable TV now has the opportunity to pursue their interest in film/production and start the process of making digital media.

For those without broadband Internet or cable at home, the <u>Denver Public Libraries</u> will be partnering with OMF to provide a dedicated lab space with Internet access for participants in this course. There is no cost to participate in this virtual class, whether at the Denver Central Library, or from home.

"The importance of the work OMF is doing to bring state-of-the-art resources and skills to our community CANNOT be overstated. OMF is empowering people in Denver to grasp the technology that will make them successful tomorrow, today. We're honored to have them as a partner in our own efforts to put new technology skills into the hands of the people of our city." Zeth Lietzau, Manager of Community Technology Center / Web Information Services at the Denver Public Library.

Earlier this year, OMF launched a cutting-edge education <u>learning lab</u>, with a range of <u>new classes</u>, workshops and equipment to provide Denverites with an invaluable educational resource to help community members learn cutting-edge communication skills. The live stream program is part of their effort to make these programs more affordable and accessible to all.

OMF's first free, open live stream class will be the OMF <u>Field Production</u> course at 5:30pm on Tuesday August 30th 2011. This workshop provides training in field production, cameras, lighting, and audio, and prepares students to become certified to use the <u>equipment</u> available through <u>Denver Open Media</u>. Participants in the free live-stream course will have the opportunity to interact with the teacher and ask questions through the chat-back feature embedded in the OMF live stream.

If they wish, participants in the class can attend a second follow-up course with OMF to obtain more hands-on experience with the equipment and skills covered in the class. Those who wish to access the equipment covered in the class free of charge, are also able to use the skills they learn to test-out of the hands-on portion of the class, and purchase an annual DOM <u>Field Membership</u>, which provides free access to hundreds of thousands of dollars worth of professional video equipment for a full year.

The live stream can be accessed through http://www.denveropenmedia.org/livestream_57 or on Comcast Channel 57 (Denver Comcast Cable Subscribers Only)..

About the Open Media Foundation:

The Open Media Foundation (OMF) works to put the power of media technologies in the hands of civic-minded individuals and groups. OMF produces high-end media content for nonprofits and public sector organizations. It also provides access to affordable media education and technical resources to anyone interested in expressing their own voice. In addition, OMF operates Denver Open Media, Denver's public access TV station. To find out more about OMF, visit www.openmediafoundation.org.

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